

OXFORD

EXECUTIVE LEADERSHIP PROGRAM - AUG 2024



THE OXFORD EXPERIENCE '24

+44(0)1865600453 | info@theoxfordinstitute.co.uk | www.oxfordsummerprogram.com

TABLE OF CONTENTS

Program Overview	01
Key Dates and Fee	02
Program Format	03
Who Should Attend	03
Key Topics of Our Lecture Series	04
Key Activities	10
Profiles of the Experts	13
Testimonials	15

Program Overview

Innovative companies know that long term success depends on Visionary leaders who can transform the future trajectory, securing a competitive edge in emerging markets. In a growing age of globalisation and technological development, that need for visionary leadership is cardinal.

The Oxford Institute Executive Leadership Summer School offers you the opportunity to unlock your leadership potential, align your outlook with visionary leaders, and overcome challenges in an increasingly changing business environment.

Whether you are a company executive, a civil servant or a policy maker, our program ensures that you are a leader, not an observer. Through case studies, lectures, and workshops you will gain the strength, tools and insight to solve your most challenging problems.

Our two-week executive program focuses on the challenges facing the next generation of business leaders and explores the most appropriate and practical solutions. It is an ideal opportunity to take a step back, consider the bigger picture, and begin to develop solutions that will be necessary for many decades to come.



Key Dates & Fee

DATES: 28th Jul - 9th Aug 2024

FEES: £6,999 GBP

The fee covers airport transportation, accommodation, food and dining, excursions, tuition fees and study materials.

Program Format

This program will take place over the course of two weeks at St Anne's College, University of Oxford.

The training will be delivered in a mixed format of:

- Full-time on-campus workshops, case studies, and lecture series.
- Extra-curricular activities such as debating at the prestigious Oxford Union, networking sessions, punting, and English high tea experience on the river Thames.

The training is delivered by the leading scholars and expert business entrepreneurs at the University of Oxford

Who Should Attend

This program is for

- CEOs, Directors, top-ranking business officials
- Young entrepreneurs and managers
- Members of the executive committee
- Heads of business units
- Senior members of operating groups
- Policymakers in business development



Key Topics of Our Workshops and Lecture Series

Design Thinking and Innovations (Workshops and Lecture Series)

- Understanding Design Thinking's Role in Organizational Evolution: Explore how design thinking drives innovation and adapts leadership within evolving organizations.
- Linking Design Thinking to Organizational Renewal: Investigate how the principles of design thinking contribute to the rejuvenation and transformation of organizational processes and culture.
- Addressing Challenges in Open Innovation and Digital Transformation: Learn strategies to navigate the complexities of open innovation and digital transformation through design thinking methodologies.
- Balancing Short-Term Results with Long-Term Innovation Goals: Master the art of achieving immediate outcomes while laying the groundwork for sustained, long-term innovative growth using design thinking. Understand the role innovation plays as organisations evolve and leadership role change.

Navigating Bureaucracy and Government (Lecture)

- **Mastering the Bureaucratic Framework:** Delve into a comprehensive understanding of government bureaucracy's structure and functions, tailored for government officials and business leaders to enhance policy implementation and organizational interfacing.
- **Advanced Strategies for Government Engagement:** Equip yourself with sophisticated techniques and strategies for effective interaction with complex government systems, focusing on high-level communication and negotiation skills.
- **Navigating Regulatory Challenges with Agility:** Explore advanced methodologies to adeptly navigate and overcome the intricacies of government regulations and procedural barriers, crucial for swift and successful decision-making.
- **Optimizing Bureaucratic Dynamics for Organizational Success:** Learn to strategically harness the mechanics of government processes to your advantage, transforming bureaucratic challenges into opportunities for innovation and leadership excellence in the public and private sectors.

Personal Leadership (Workshop)

- **Enhancing Self-Awareness and Emotional Intelligence:** Emphasize the development of self-awareness and emotional intelligence, key attributes of authentic leadership, particularly relevant for high-ranking officials and business executives.
- **Clarifying Personal Values and Leadership Goals:** Engage in introspective exercises to gain a clear understanding of your core values, motivations, and defining purpose in your leadership journey, crucial for impactful decision-making and strategic direction.
- **Advanced Group Discussion and Active Listening Skills:** Participate in sophisticated group discussions designed for leaders, focusing on developing the skill of deep listening to effectively understand and collaborate with peers and stakeholders.

- Inspiring Leadership to Empower Teams: Learn advanced techniques to empower and inspire your teams and colleagues, leveraging your personal leadership style to set a powerful example.

Business in Emerging Markets and International Trade (Workshop)

- Business in Emerging Markets and International Trade Workshop
Insights into Emerging Markets: Gain a deep understanding of emerging markets, learning to assess regional business environments and their growth trajectories accurately, crucial for strategic planning and investment decisions.
- Navigating Business in Emerging Markets: Explore effective strategies for conducting business in emerging markets, with a focus on understanding local cultures, customer expectations, and priorities, essential for successful market entry and operations.
- Strategic Decision-Making with Global Awareness: Develop skills to make competitive business decisions that thoughtfully consider and address the nuances and differences of various countries, enhancing global competitiveness.
- Mastering International Trade Dynamics: Build a comprehensive understanding of international trade principles and learn practical approaches to integrate global trade practices into your business model, expanding your international market presence.

Advanced Entrepreneurship and understanding of behavioural economics (Lecture)

- In-Depth Analysis of Advanced Entrepreneurship: Delve into the key aspects of advanced entrepreneurship through a detailed examination of real-world case studies, providing a practical and comprehensive understanding.
- Evaluating Entrepreneurial Potential: Encourage self-reflection on both personal and business entrepreneurial capacities, aiming to identify and enhance innate entrepreneurial strengths and areas for growth.

- **Interconnection Between Entrepreneurship and Behavioral Economics:** Explore the intricate relationship between entrepreneurship and behavioural economics, understanding how behavioural insights can drive innovative entrepreneurial strategies.
- **Insights into Behavioral Economics for Decision-Making:** Gain knowledge about the principles of behavioural economics and how they influence better decision-making in entrepreneurial ventures.

Effective Asset Management (Workshop)

- **Innovative Strategies in Asset Management:** Discover and learn innovative methods for evaluating and enhancing asset management practices, focusing on modern techniques and industry best practices.
- **Developing Formal Asset Management Frameworks:** Learn to establish comprehensive formal policies and plans, including defining a governance regime and delineating staff responsibilities for efficient asset management.
- **Optimizing Asset Portfolio Value:** Master the art of developing effective asset management policies aimed at maximizing the value of an asset portfolio, crucial for long-term financial stability and growth.
- **Securing and Maintaining Leadership Support in Asset Management:** Understand the critical role of leadership support in effective asset management and strategies to secure and sustain this support for organizational success.

Achieving Change in Human Rights Implementation (Lecture)

- **Strategies for Effective Human Rights Advocacy:** Explore effective strategies and methodologies for advocating human rights changes, focusing on both grassroots movements and policy-level initiatives.

- **Overcoming Challenges in Human Rights Implementation:** Identify common obstacles in the implementation of human rights and learn practical solutions to navigate and overcome these challenges.
- **Collaboration and Partnership Building:** Discover the importance of building strong collaborations and partnerships with various stakeholders, including NGOs, governments, and international bodies, to effectively implement human rights changes.
- **Case Studies and Success Stories:** Analyze real-world case studies to understand successful human rights implementation models, drawing lessons and inspiration for future advocacy efforts.

Tax Policy and Fairness (Workshop and Lectures)

- **Comprehensive Analysis of Tax Policies:** Engage in an in-depth exploration of various tax policies, understanding their structures, purposes, and impacts on different segments of society.
- **Evaluating Tax Policy for Equity and Fairness:** Learn how to critically assess tax policies with a focus on equity and fairness, using case studies and current examples to illustrate key principles.
- **Developing Skills in Tax Policy Formulation:** Enhance your ability to formulate and propose tax policies that balance revenue generation with fairness, considering diverse economic and social factors.
- **Interactive Discussions on Tax Policy Challenges:** Participate in engaging discussions and debates on the challenges and complexities of creating fair tax policies in a dynamic economic environment.

Evidence Generation in Public Policy (Workshops)

- **Fundamentals of Evidence-Based Policy Making:** Explore the core principles of evidence generation in public policy, emphasizing the importance of data-driven approaches in policy formulation and analysis.

- **Techniques for Gathering and Analyzing Data:** Gain practical skills in collecting, analyzing, and interpreting data to inform and shape effective public policy decisions.
- **Case Studies in Evidence Application:** Examine real-world examples where evidence has played a crucial role in public policy development, understanding both successes and challenges.
- **Interactive Sessions on Policy Design and Evaluation:** Participate in hands-on sessions focused on designing and evaluating policies using evidence-based methods, fostering critical thinking and analytical skills.

Develop Negotiation Skills (Workshops)

- **Understanding the Role of Negotiation Skills:** Grasp the significance of effective negotiation skills in both professional and personal contexts, highlighting their impact on successful outcomes.
- **Mastering a Systematic Negotiation Framework:** Learn a comprehensive framework for analyzing, preparing, and executing negotiations, enhancing your ability to negotiate systematically and effectively.
- **Techniques to Strengthen Negotiation Abilities:** Acquire practical techniques to identify and mitigate weaknesses while maximizing your strengths in negotiation scenarios.
- **Practical Negotiation Exercises with Peer Feedback:** Participate in hands-on negotiation tasks, followed by constructive feedback from peers, to refine your negotiation strategies and techniques.



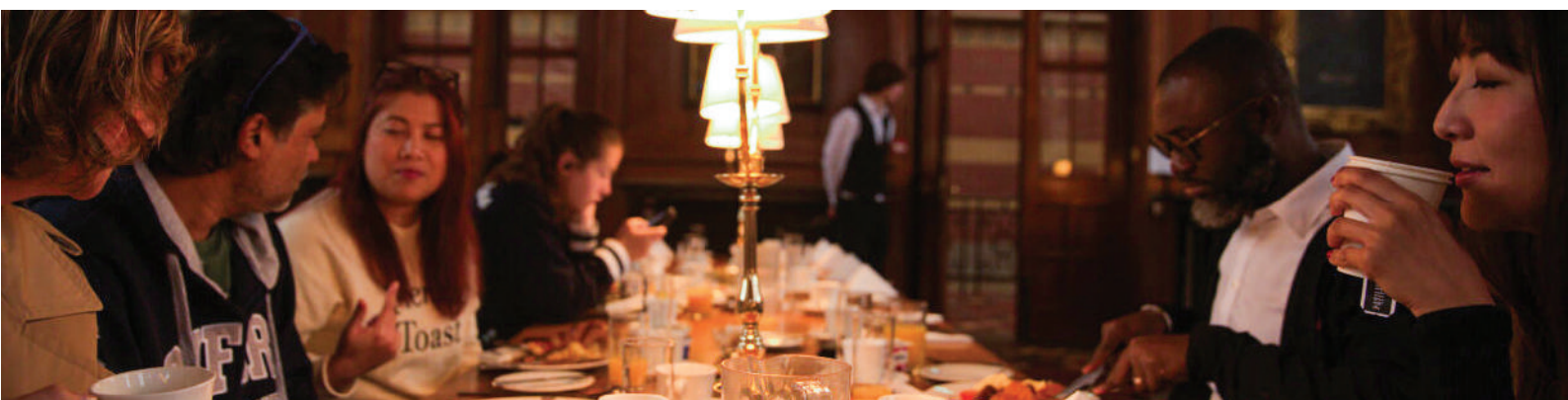
KEY ACTIVITIES

At the Oxford Institute summer, you will be fully immersed in unique living and learning experiences with other top executives from the world. Besides taking part in dynamic lectures and workshops, you will be engaging in a range of mesmerising experiences that entail:

1. **Oxford Union Debating Experience:** Participate in debates at the prestigious Oxford Union, a breeding ground for leadership and a historical site that has nurtured 28 British Prime Ministers, 57 global leaders, and 58 Nobel laureates. Gain insights into the art of debate and leadership in an environment renowned for its intellectual rigour.



2. **Dining in Historic University Halls:** Enjoy meals in the historic dining halls of the University of Oxford, experiencing a rich tradition that dates back centuries. These halls, steeped in academic history, offer a unique v for mealtime discussions and reflection.



- 3. Exclusive Networking Opportunities:** Engage in networking sessions with top executives and professionals. Connect with influential figures in the UK's tech and business sectors, expanding your professional network and gaining insights into different industries.



- 4. Punting on the Cherwell:** Experience the quintessential English tradition of punting in the picturesque countryside. Glide along the River Cherwell in a wooden boat, propelled by a punter using a steel pole, and enjoy the serene beauty of the Oxford landscape.



5. **Oxford City Historical Tours:** Embark on guided tours of Oxford, uncovering the deep secrets and rich history of this iconic city. Explore its ancient streets, historic buildings, and prestigious colleges, delving into the city's centuries-old academic heritage.



6. **Traditional English High Tea on the Thames:** Relish an elegant English high tea experience along the River Thames. Savour a variety of teas, sandwiches, scones, and pastries in a classic setting, offering a taste of traditional British culture and hospitality.

PROFILES OF THE EXPERTS

Principal of Regents Park College Oxford and was most recently Professor of International Law at the University of Bristol, where previously he had been Dean of the Faculty of Social Sciences and Law. His research interests centre on the international protection of human rights, with particular focus on the prevention of torture and the freedom of religion in recognition of which he was knighted in 2015. Sir Malcolm has served as a member and, from 2011–2020, Chair of the United Nations Subcommittee for the Prevention of Torture. He has also served as a member of the Advisory Panel on Freedom of Religion and Belief of the Organization for Security and Co-operation in Europe.



**Professor Sir Malcolm
Evans KCMG OBE**



Akinwale Omoboriowo II

Entrepreneurship expert at the Said Business School Oxford. He is also the Chairman and CEO of Genesis Energy Group, and the Chairman Board of Directors of GEL Utility (largest licensed Commercial Off Grid company in Nigeria). He is a strategic and innovative thinker with broad expertise in conceptualising and managing the complexities of building new businesses, as evidenced by a few enterprises he has successfully built in the Oil & Gas and Power Sectors in Africa over the past 20 years.

Program Director of the Oxford Program on Negotiation (OPN) which he has helped to design and develop since its inception in 2004. Paul also teaches on OPN and other Program with topics including preparation in negotiations, decision-making, persuasion, stakeholder management, managing emotions, multi-party & multi-issue negotiations and virtual negotiations. Paul has co-written a number of negotiation simulations, including one on the building of a football stadium and the other designed specifically for virtual negotiations.



Paul Fisher



Dr Julien Labonne

Associate Professor in Economics and Public Policy at the Blavatnik School of Government, University of Oxford. Julien's research focuses on issues of clientelism, electoral politics and social networks. Julien is also the Blavatnik School's DPhil Coordinator. Prior to joining the Blavatnik School, Julien was an Assistant Professor of Social Sciences (Economics) at Yale-NUS College in Singapore, and completed his PhD in the Economics Department at the University of Oxford. Julien previously worked at the World Bank and has consulted for the Asia Foundation, the Millennium Challenge Corporation and the OECD.

Research Fellow in Economics at the Centre for Business Taxation at Said Business School Oxford. Kristoffer's research focuses on optimal taxation, fair tax policies, and behavioural responses to taxation. He is also a Junior Research Fellow at Corpus Christi College. Prior to joining the centre, Kristoffer was a Doctoral Research Fellow at the University of Oslo, where he completed his PhD in August 2021. During his doctoral studies, Kristoffer was a Fulbright Scholar at the University of California, Berkeley and a Fund Intern at the Fiscal Affairs Department in the International Monetary Fund.



Dr. Kristoffer Berg



Roger Frosh

Roger works with universities and researchers to develop self-sustainable ventures. He is a commercialisation expert and specialises in supporting startups and spinouts as well as business performance. Roger ensures venture ideas are viable and teaches participants how to pitch for funding and investment.

Testimonials

What our participants are saying



Siddhart Sinha, India

"It is amazing to interact with diverse set of people and walking around the Oxford Campus is a walk of heritage in the backdrop of education."



Clement Owusu, Ghana

"This Executive Program has truly been an amazing experience. It has equipped me with valuable skills, especially the art of negotiation, which I believe will have a significant impact on my professional role."



Miori Tomisaka, Japan

"Oxford is a magical place. Everything from dining in the great hall to debating in the Oxford Union has been a great experience."



Eduardo Kirchner, Brazil

"The Executive Leadership Program is the best course I have participated in. This Program is the best in terms of content and knowledge being shared with the participants."

ABOUT THE OXFORD INSTITUTE

The Oxford Institute is a not-for-profit organisation founded by academics and alumni from Oxford University. We are accredited by the British Accreditation Council as a further education and short-course provider.

The Oxford Institute has successfully delivered a number of executive training programs for a number of organisations in the public, private and non-profit sectors. Our programs are designed and delivered by the world-leading experts associated with the University of Oxford. All of our program are conducted by world-renowned academics associated with the University of Oxford and provide a unique opportunity to our participants to broaden their horizons and have a world-class learning experience.